

# LAST MINUTE FUNDRAISING



## Hold a raffle

It's easy to create a raffle! Use the Authority to Fundraise letter the National Breast Cancer Foundation sends you, to approach local businesses for prizes.

## Get social

Put on after work drinks for a \$5 – \$10 head charge. Ask your boss, your local bottle-o and your local shops or café to provide free/cheap alcohol and snacks. It's a straightforward, fun and nice addition to your fundraising efforts!

## Bake sale

Get everyone in the office to help bake some cakes and sell the yummy treats for a gold coin donation. Add more fun by turning it into a bake off as well.

## Go for a walk

Put on some pink, grab a friend for moral support and head to your main shopping drag. Pop into half a dozen shops during quiet periods and ask them to support you with a donation. If you get a yes, make sure you get their email address and send them the link to your page straight away!



## Last, but most important of all – ask everyone!

It sounds scary, but it's the most successful technique out there. Be brave and remember, you're supporting research that will save lives! Share on social media, send an email or Facebook message or text with the link to your page, asking them to be the person that gets you to your fundraising goal!

*"My colleagues and I made a big batch of cupcakes and slices and took them into our work. Everyone donated \$1 or \$2 and we ended up raising almost \$100 in one afternoon."* – Penelope Wiseman raised \$2,500 for NBCF.