

LOW ENERGY FUNDRAISING IDEAS



Go beyond putting your money where your mouth is – forgo your dignity for a good cause!

Ask people (on Facebook or your work intranet) what they'd pay to see you do. Wear your pyjamas to work? Dye your hair? Let them change your Facebook profile picture for a week? Be their personal assistant for a day? Let the bartering begin!

Morning tea or after work drinks

Your workplace is good, but why not think bigger? Ask friends or family to do some baking or get some drinks donated and ask them to do a morning tea/drinks at their workplace as well. Get ten friends to hold a morning tea that raises just \$50 and you'll have raised \$500 for NBCF. Remember, friends that may not have the cash to donate may be happy to run a morning tea for you!



Hold a raffle

The key is to get prizes people want to win, so put the word out far and wide and brainstorm some good prize ideas – maybe you can get a car service donated or a friend can offer a weekend use of their holiday house? Your colleagues might appreciate a week's worth of free coffee from the local coffee joint. Remember to package your raffle tickets, e.g. one for \$5, or five for \$20. Everyone will go for that extra chance!

Online fundraising

With a good ask and a bit of effort, the average fundraiser can raise around \$1,000 just via online fundraising.



Dollar matching

Find a business willing to dollar match either all of your fundraising dollars, or what you raise over a certain time period. You can then go out to your networks and ask them to donate because a business will match their donation – essentially they'll be raising \$2 dollars for every one they give. This way, you're giving the supporting businesses some promotion in return. Remember it could be your workplace, your partner's or a friend's workplace, a business partner, supplier or just somewhere you're a regular customer and they know your face.